



**ANNUAL REVIEW 2022-2023** 

Société Historique de la Fierté Canadienne





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Our 2022-2023 Annual Review is the perfect opportunity to acknowledge our achievements this past year. It was a busy year for the Canadian Pride Historical Society with many milestones achieved and foundations laid for our continuous progress on our Pride History Research and Education Projects. Special thanks to our dedicated volunteers we have much to celebrate as we go into our 2023-2024 workplan.

CPHS believes that every Canadian should have access to the history of Pride Movements in Canada with the goal of inspiring conversations about the Pride Movement. The CPHS believes conversations through the sharing of Pride knowledge, research, and stories of Pride's past, will ensure the future of the Pride Movement. Presently in Canada, a centralized national database and/or detailed historical account of the Pride Movement in Canada does not exist. In addition to creating a Pride historical account, CPHS has developed national and local pride historical materials and educational resources for current use by educators, teachers, and the general public which are also available via the society's website.

## Message from the Chair and **President**

This past summer I was honored to provide a virtual lunch and learn presentation to Red River College Polytech and Norton Rose Fulbright law firm on the history of the Pride Movement in Canada. The presentation covered the various national events throughout Canada from the 1950s to the 1980s that were pivotal to the national Pride Movement as well as an overview of how the term Two-Spirit came to be and further resources for people to explore the Canadian Pride Movement.

Although we experienced a record unrestricted revenue of \$5,165.00, this financial year we reported a deficit of \$215.00, due mainly to an increase of overhead costs. Despite this deficit, our level of net assets remains steady giving CPHS a net working capital of \$3,096.00.

Our volunteer base continues to grow with over 41 volunteers in a variety of roles including the Board of Directors, research, education, communications, marketing, finance, fund development, and human resources.

Overall, the last 12 months have seen tremendous growth for our organization. We also have a long road ahead and will need to address a variety of challenges over the next year including our 2023 Strategic Plan, securing more funding, filing for continuance under federal legislation and growing our membership base.

I am proud of every volunteer and their efforts, and I am excited for the road ahead for our organization as we work collectively to document and share the story of the Pride Movement of Canada.

JONATHAN NIEMCZAK

## Our year in review

## MANITOBA RESEARCH AND **EDUCATION LAUNCH**

On June 3rd, 2022, the Canadian Pride Historical Society (CPHS) launch its extensive Research and Educational Materials that documents the historical account of the Pride Movement in Canada, CPHS's Research and Educational Materials is the cumulation of two years of extensive research and development of education resources for the use in schools, and for the general public. The Research and Educational Materials can be accessed via CPHS's interactive, robust website. This launch is part of CPHS's commitment to provide a historical account of the Pride Movement across Canada and locally.

### CANADIAN PRIDE HISTORY LUNCH AND LEARN EVENTS

This past summer our Chair and CEO Jonathan Niemczak provided a virtual lunch and learn presentation to Red River College Polytech and Norton Rose Fulbright law firm on the history of the Pride Movement in Canada. The presentation covered the various national events throughout Canada from the 1950s to the 1980s that were pivotal to the national Pride Movement as well as an overview of how the term Two-Spirit came to be and further resources for people to explore the Canadian Pride Movement.

## OUR WEBSITE IS NOW AVAILABLE IN FRENCH

At the Canadian Pride Historical Society, we are committed to ensuring that our external information and communications are provided in both official languages. We are pleased to announce that our website is now fully translated into French and can be accessed at www.fr.cphs.ca or by clicking on the "FR" button in the top navigation bar.

### WE'RE NOW ON INSTAGRAM!

We're happy to announce that we have joined Instagram @CanPrideHistory!

We love sharing about our collective pride history. Follow us to learn more and stay up to date on all the accomplishments we've reached. We welcome you to follow us and we hope you learn a bit more about the history of the Pride Movement in Canada.







#### NEW RESEARCH INTAKE FORM

In September we published our new Research Intake Form for individuals that wish to submit historical Pride information directly to us.

#### NEW MERCHANDISE STORE

In October we launched our new Merchandise Store which features various items from t-shirts, hoodies, and hats to home items and accessories such as bags and mugs. Every purchase supports our organization and assists us in our preservation of Pride history in Canada.

#### GOVERNANCE

On December 19, 2022, the Board of Directors approved a motion to present the membership of the Canadian Pride Historical Society with a recommendation to proceed with an application to continue (import) the corporation into the Canada Not-for-profit Corporations Act from The Manitoba Corporations Act. To that end, a Special Meeting of the Members was called by the Board of Directors for approval of the Continuance of the organization from Manitoba to Federal. Approved unanimously by our membership base, CPHS will soon file for continuance under federal legislation. Stayed tuned for more news.

#### 2023 STRATEGIC PLAN

The Canadian Pride Historical Society (CPHS) Board of Directors is pleased to present its refreshed Strategic Plan for 2023. The refreshed plan is the result of a strategic planning session that the Board of Directors participated in this past October, with a further review done by the Board and the Advisory Committee in November and December. The Strategic Plan contains the following five strategic pillars to support the CPHS's Vision and Mission:

- Provide a factual, story-driven historical record of the Pride movement in Canada.
- Provide an engaging and vivid experience for visitors and users.
- Educate the public on the Pride movement in Canada.
- Keep costs as low as possible while making the investments necessary to fulfil our mission and serve our community.
- Ensure that the society runs efficiently and effectively.

#### 2022 PRIDE PARADES

CPHS took part in the 2022 Pride Winnipeg/Fierté Canada Pride Parade, the Calgary Pride Parade and the Canmore Walk of Unity with a walking group. At CPHS, we believe that every Canadian should have access to the history of Pride Movements in Canada with the goal of inspiring conversations about the Pride Movement



#### FINANCES

Total revenue: 5,164.00 \$

Net income: -215.00 \$



- Number of entries in PIMS: 528
- Number of lesson plans: 12



#### **VOLUNTEERS &** SOCIAL MEDIA

- Number of volunteers: 53 (+17)
- Instagram: +491 new followers
- Facebook: +127 new page likes (+84.1%)



# ORGANIZATION **OVERVIEW**





## **OUR TEAM**

Allison Vickery, Vice-Chair & Vice-President, Communications and Marketing Brianne Fox, Board Member at Large Carmen Struwig, Accounting Coordinator Cherise Woods, Data Entry Coordinator Cyville Castro, Graphic Design Coordinator Dominique Ireland, Indigenous Research Coordinator Erica Ngai, Research Coordinator Fatima Ali, Research Coordinator Hana Chisako Hata, Research Coordinator Irwin Chan, Research Coordinator Jessica Klauke, Sr. Research Coordinator Joe Muhigi Karhagomba, Website Coordinator Jonathan Niemczak, Chair & President Jonathon Potskin, Indigenous Research Coordinator Jordan Hirsch, Sr. Vice-Chair & Vice-President, HR and Finance Judith Noumakpe, Translation Coordinator Kaiden Reding, Research Coordinator Kaitlyn Pecson, Sr. Website Coordinator Kathryn Foss, Board Member at Large Kyana Graham, DEI Coordinator Lauren Chapple, Education Coordinator Lexie Milmine, Research Coordinator Manu Vijayan, Website Coordinator Maria-Lise Dobri, Sr. Research Coordinator Megan Mahon, Sr. Research Coordinator Mhairi Kersel, Board Member at Large Mike Hager, Board Member at Large Nadine Dagher, Translation Coordinator Natasha Comand, Sr. Education Coordinator

Paola Valadez, Graphic Design Coordinator René Ramirez Aguilar, Privacy Officer & Board Member at Large Rible Thomas, Research Coordinator Sarah Russo, Student Placement Shogo Hosoi, HR Administrator Sofia Arora, Human Resources Coordinator Steven Sanders, Graphic Design Coordinator Sydney Reid, Board Member at Large Thomas Hope, Board Member at Large Vassan Aruljothi, Special Events & Projects Coordinator Vishwanath Bhat, Sr. Research Coordinator Zhou Zhou, Board Member at Large





#### **P** OUR PARTNERS









### **OUR ADVISORY PARTNERS**



Library and Archives Canada Bibliothèque et Archives Canada





