



Canadian Pride
Historical Society

Société Historique
de la Fierté Canadienne

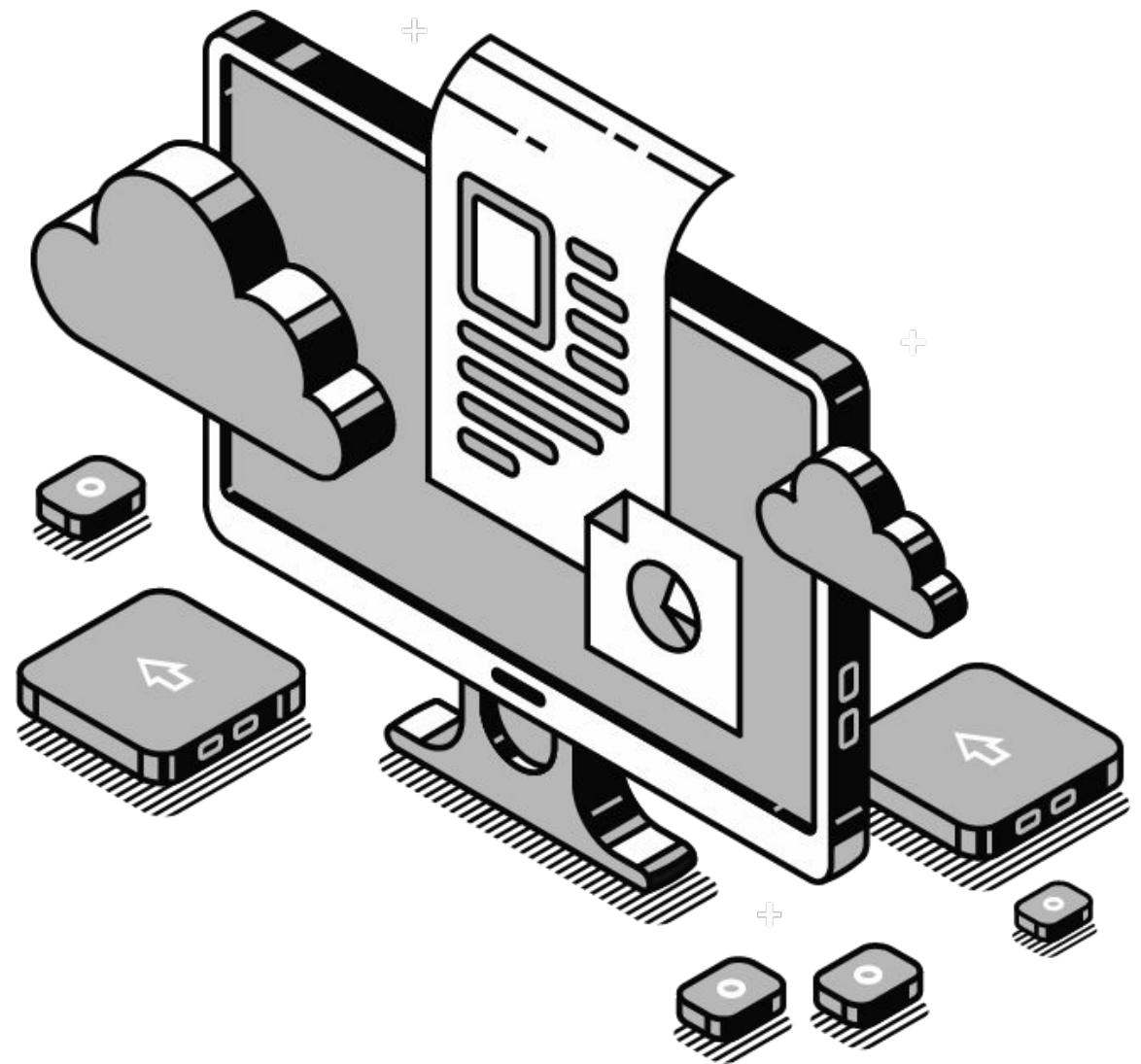
Welcome to **PIMS**

Pride Information Management System



This guide is to help you navigate PIMS.
It includes:

















- definitions of terms
- how to search for a specific item
- how to filter data
- some quirks to keep in mind as you search





What you see

Each row
represents a
data point

Canadian Pride Historical Society 						
Public group						
Integrate 						
All Items   						
Pride Information Management System (PIMS)						
Title 	Organization Name 	City 	Province 	Date(s) 	Topics 	Summary
2017 QPOC Drop the Mic	 QPOC Winnipeg	Winnipeg	MB	June 4, 2017	 	Queer, trans, and two-spirit BIPOCs are welcome to sign up on the spot for a 5 minute slot to share storytelling, poetry, spoken word. Organized by Uzoma Chioma and Christina Hajjar, hosted by ...
2019 QPOC Ladies Night/Ladies Night Black P...	 QPOC Winnipeg	Winnipeg	Manitoba	June 2, 2019		Annual edition of Ladies Night as a Pride event (happens first Saturday of month year-round). With this year being the 50th Anniversary of the Stonewall Riots, art will be projected throughout the space that pays tribute to the Trans and BIPOC.

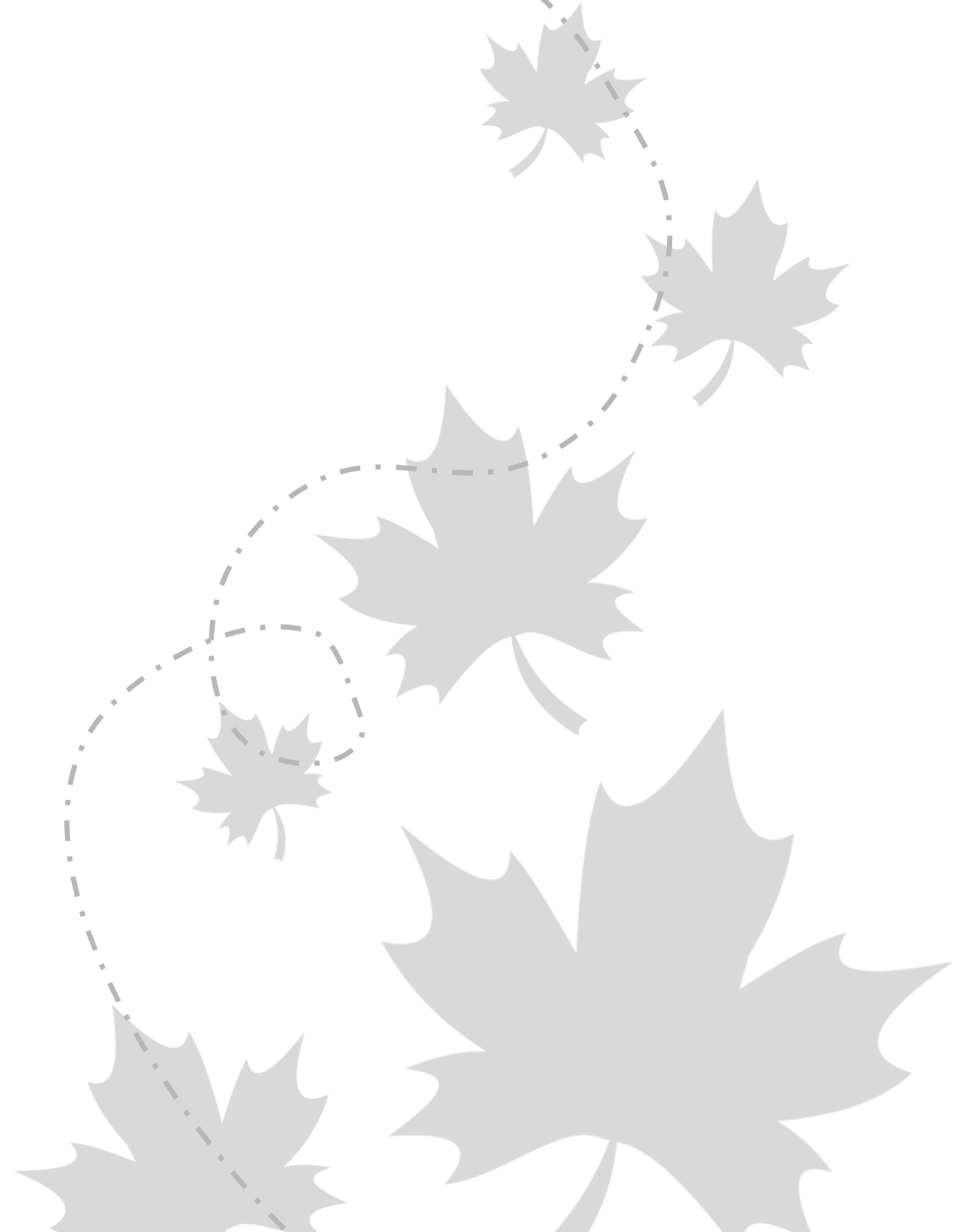
Each column represents a
way of organizing the data



Data Points

A data point could be a number of things! It might be the dates of Winnipeg Pride in 2012 or the announcement of a new parade route for Edmonton Pride.

In PIMS, each data point takes up one row and each column represents a different piece of information about that data point, such as the date or location.





Data Points – Definitions

Terms	Definitions
Title	a basic description of the data point
Organization Name	the pride organization associated with the data point
City, Province	the city and province associated with the data point
Date(s)	the dates associated with the data point. This may only be a year, or a month and a year, or it may include day, month, and year. It can also include a range of dates, some of which may be unknown.
Topics	the “type” of data point, chosen from a pre-determined list of possible topics
Summary	a description of the data point
Source Link	a link to where the information comes from
Image	a picture related to the data point
Image Source Link	a link to where the image is from



Topics

The following is a list of the categories that are used in PIMS. Definitions will be next.

- Anniversary Celebration
- Artist/Performance Lineup
- Attendance Record
- Bankruptcy
- Change in Number of Festival Days
- COVID-19
- Festival Dates
- Festival Location Change
- First Festival
- First Pride/March
- First Staff Hire
- Inaugural Pride Event
- Incorporation
- InterPride of FCP Conference
- Last Pride Event
- Leadership Appointment
- Logo
- Major Decision/Announcement
- Notable Protest
- Parade Marshal
- Parade Route Change
- Political Event
- Pride Guide
- Pride Theme
- Proclamation/Award/Accolade
- Social Media Debut
- Vision/Mission/Objective
- Community Event
- Product Launch
- Planning of Event/Activities

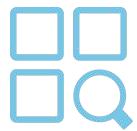


Topics – Definitions

Topics	Definitions
Anniversary Celebration	Anniversary milestones that were celebrated (ex. 25 th anniversary)
Artist/Performance Lineup	Artist and/or performing groups that performed at a Pride event/festival
Attendance Record	Number of people that attended the Pride event/festival
Bankruptcy	Filing of bankruptcy
Change in Number of Festival Days	Increasing or decreasing the number of days for the festival
COVID-19	Special programming that was done due to the COVID-19 pandemic
Community Event	Events hosted by an organization other than the official host of Pride
Festival Dates	Dates of the Pride event/festival
Festival Location Change	Changing the location of the Pride event/festival
First Festival	The first Pride festival (note this is reference to the festival and not the parade/march)
First Parade/March	The first Pride parade/march that took place

Topics	Definitions
First Staff Hire	First time the organization hired a staff member, usually the Executive Director/General Manager
Inaugural Pride Event	The first time the Pride event took place
Incorporation	The incorporation of a Pride organization
InterPride or FCP Conference	Hosting of the annual InterPride or Fierté Canada Pride Conference
Last Pride Event	The last time a Pride event was produced
Leadership Appointment	Appointment of the Chair, President, Executive Director, or whatever title they use for the head of their organization
Logo	The first use of an official logo as well as any changes to the organizations
Major Decision/Announcement	While subjective, these would be announcements made by the organization on their website and/or social media announcing a major decision that is not covered by an existing topic in this listing
Notable Protest	Protests made against the organization
Parade Marshal	Marshals for the Pride Parade/March
Parade Route Change	Changes made to the Parade route
Planning of Event or Activities	Actions that specifically focus on the planning stage of events/activities

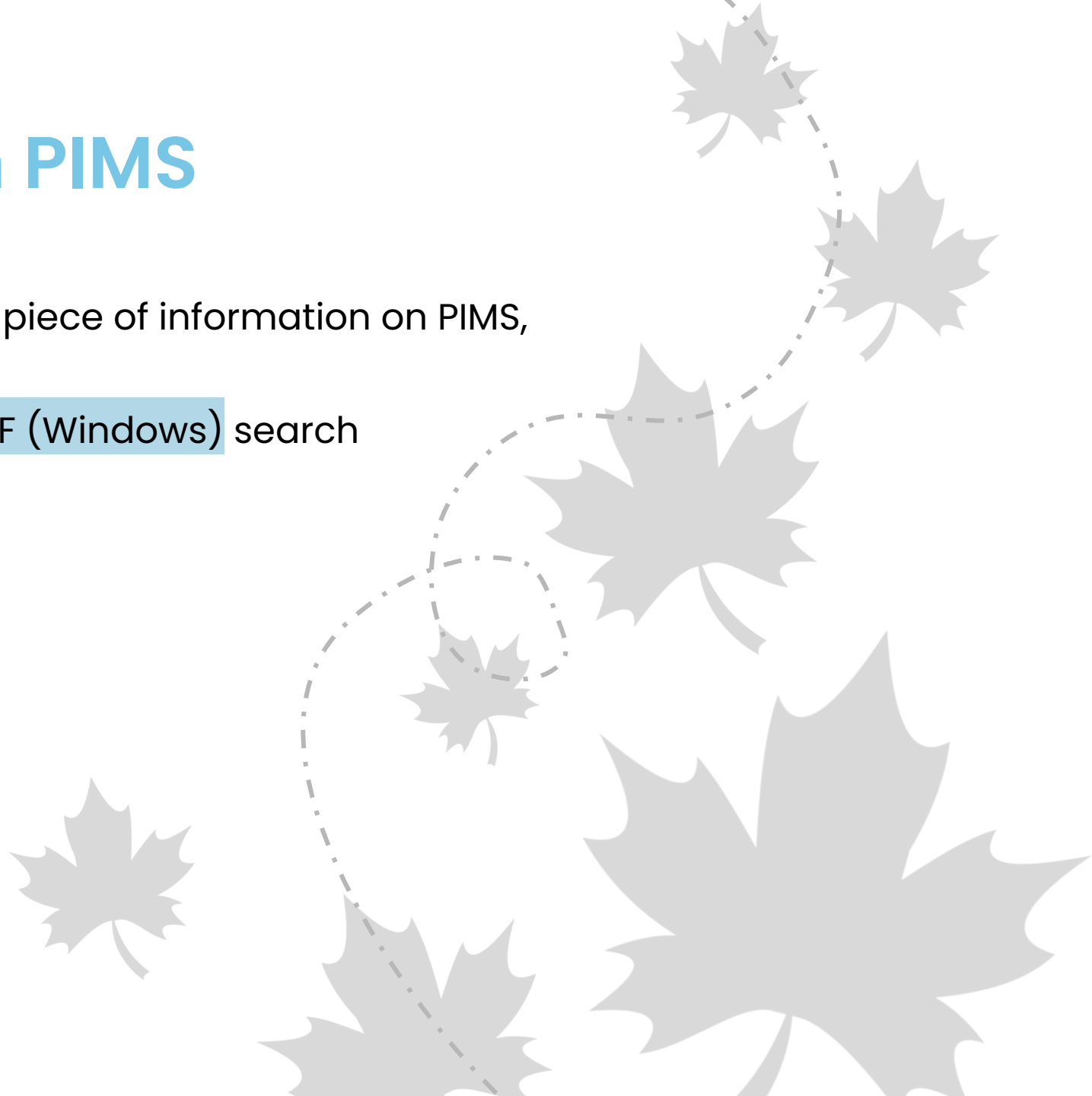
Topics	Definitions
Political Event	An event that is political related, for example an elected leader refusing to grant a permit or speak at a Pride event
Pride Guide	The annual event program for the festival
Pride Theme	The annual theme for the Pride
Proclamation/Award/Accolade	Any recognition from an external body
Product Launch	Product is launched in conjunction with Pride celebrations
Social Media Debut	The date for when the organization first appeared on a social media platform
Vision/Mission/Objective	The vision, mission, and/or objective of the Pride organization



Searching on PIMS

When you're looking for a specific piece of information on PIMS, there are a few ways to do this.

- Command + F (Mac)/Control + F (Windows) search
- Filtering





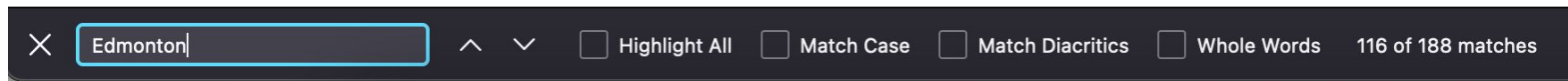
Searching

Office 365 presents the database as a continuous scroll, so let's follow the example of searching 'Edmonton' using the **Command + F/Control + F search**

When we first use this function, we are shown that there are 115 matches to Edmonton



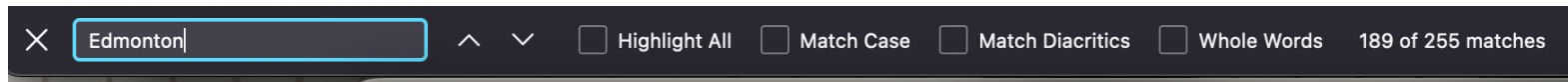
Let's go to match 115, which should be the last one, right?



As you can see, there are now 188 matches to Edmonton

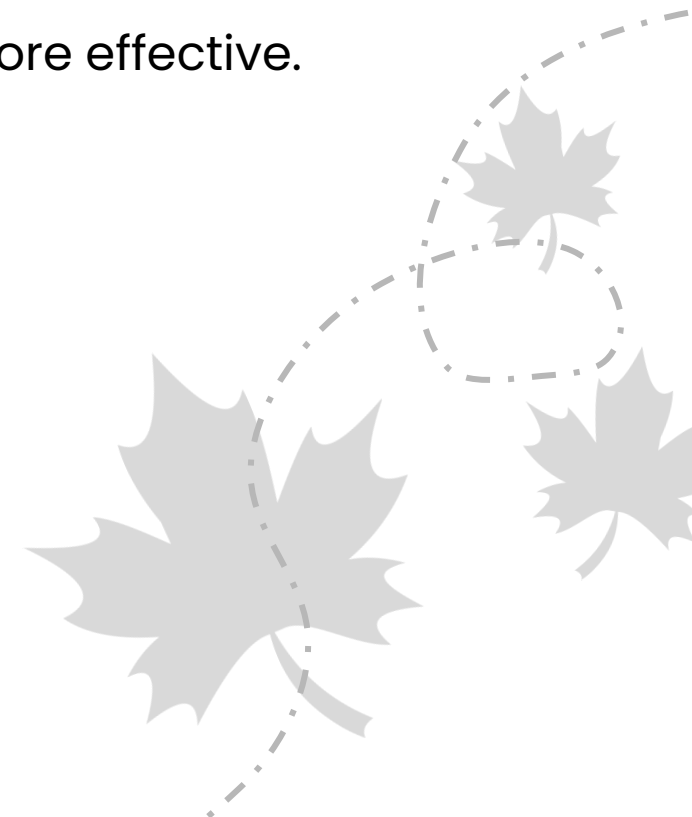
This is because, having reached the bottom of the displayed results, the system has now loaded additional entries and the Command + F/Control + F search is able to find them

Reaching match 188, we now see that there are 225 matches



When using this method of searching, if you do not see any matches to your search term, scroll to the bottom of the list, wait for the next results to load, then press enter or the down arrow to run the search on the new results.

As you can see, this method has limitations and filtering in general more effective.

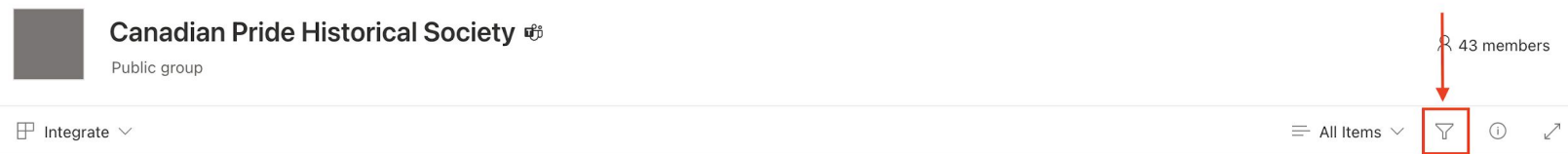




Filtering

You can filter data in two ways. The first way involves filtering all of the columns at once, while the second way is one column at a time.

In order to filter all of the columns at once, select the symbol shown in the image below that is marked by the red arrow and square. This will bring up a menu on the right that reads “Filters” (image on next slide).



Filtering – All columns

The filter menu will show you the most commonly used entries in the given categories. In the image below on the left, you can read that there are five options for “Event Theme”. To see the rest of the possible entries in this column, select “See All”. From this expanded list (image on the right) you can select the entries that you are looking for, then press “Apply”.

Filters

30 or more items

Event Theme

☐ Community Event

☐ Festival Dates

☐ Parade Marshal

☐ Pride Theme

☐ Parade Route Change

[See All](#)

Title

☐ Edmonton Vocal Minority

☐ Mayor's Pride Brunch

Filter by 'Event Theme'

☐ Community Event

☐ Festival Dates

☐ Parade Marshal

☐ Pride Theme

☐ Parade Route Change

☐ (Empty)

☐ Anniversary Celebration

☐ Artist/Performance Lineup

☐ Attendance Record

☐ Bankruptcy

☐ Change in Number of Festival Days

☐ COVID-19

☐ Festival Location Change

If you select more than one option within a single column, for example "Festival Dates" and "Parade Marshal", your results will be the rows that have EITHER "Festival Dates" or "Parade Marshal" in the Categories column

If you select more than one option but across multiple columns, for example "Festival Dates" and "2018", your results will be the rows that have "Festival Dates" in the Categories column AND "2018" in the Date(s) column.

You can remove any filter by selecting it again or remove all filters by selecting the "Clear filters" icon, shown here.

Filters

16 items

Event Theme



Click on the heading of the column that you would like to filter and a drop down menu will appear. "A to Z" and "Z to A" will reorder all of the rows to reflect alphabetical or reverse alphabetical order for the contents of this column. "Group by [Column Label]" will arrange the rows together according to the contents of this column, with the added step of separating the different options. This is shown below for "Group by Organization Name".

Pride Information Management System (PIMS)											
	<div>▼</div> Title <div>▼</div>		Organization N... <div>🔍</div> <div>▼</div>	City <div>▼</div>	City2 <div>▼</div>	Province <div>▼</div>	Province2 <div>▼</div>	Date(s) <div>▼</div>	Topics <div>▼</div>	Summary	Source
→	<div>▼ Organization Name : Brandon Pride (1)</div>										
	2018 Brandon Pride March	🗕	Brandon Pride	Brandon	Brandon	Manitoba	MB	June 16, 2018	Festival Dates	The Pride Rally began at City hall at 11:00 am, and the march began at 11:30. The Pride Festival took place afterwards in Stanley Park.	https://teach.mtscc.ca/2018/29/mpride-event/
→	<div>▼ Organization Name : Peace River Pride Society (1)</div>										
	9th Peace River Pride Parade	🗕	Peace River Pride Society	Peace River		Alberta		June 9, 2019	Festival Dates	Peace Pride 2019 was a huge success with more than 150 people taking part in the parade.	"https://cebec.ca/prpri/posts/5985674", "https://cebec.ca/prpri/posts/5985674"
→	<div>▼ Organization Name : QPOC Winnipeg (1)</div>										
	2019 QPOC Ladies Night/Ladies Night Black P...	🗕	QPOC Winnipeg	Winnipeg	Winnipeg	Manitoba	MB	June 2, 2019	Community Event	Annual edition of Ladies Night as a Pride event (happens first Saturday of month year-round). With this year being the 50th Anniversary of the Stonewall Riots, art will be projected throughout the	https://ebookevent/1007/1207/

To filter a column to only see certain results, select “Filter By” and a checklist will appear on the right. In the image below, we will be filtering by “Organization Name”. If you know the name of the organization, you can type it into the search bar, but be aware that variant spellings or name changes are common. Select the options that you would like to filter the data by. If you select more than one option, the results will be given for rows that contain any of the selected options.

Pride Information Management System (PIMS)

Title ↑ ▾		Organization Name ▾	City ▾	City2 ▾	Province ▾	Province2 ▾	Date(s) ▾	Topics ▾	Summary
2017 QPOC Drop the Mic	✕	A to Z Z to A Filter by Group by Organization Name	g	Winnipeg	MB	MB	June 4, 2017	Artist/Performance Community Event	Queer, sign up storytelling Uzoma ...

Filter by 'Organization Name' ×

Type text to find a filter

☐ Brandon Pride

☐ Peace River Pride Society

☐ QPOC Winnipeg

☐ Steinbach Pride

☐ Winnipeg Frontrunners

☐ A Women's Event

☐ Audreys Books

☐ Augustine United Church

☐ Dyke March Winnipeg

☐ Edmonton Parade Festival

☐ Edmonton Pride Festival

☐ Edmonton Pride Festival Society

☐ Edmonton Vocal Minority

☐ Flin Flon Pride

Apply

Clear all



Date Quirks

There are a few little quirks that come with research on events that have not been extensively reported on. As a result, we do not advise using dates as your method of searching for an event.

In some cases, a single event has provided us with a date that can reasonably be assumed to have happened during Pride, but we have not been able to find the start and end dates of Pride. For example, in Edmonton in 1996, an event was identified as having happened on June 22, and it was entered as "June ? - ?, 1996 including June 22".





About the Pride Information Management System (PIMS)

PIMS is a living database and we continue to add data points and clean up the data that we have already added. If you are experiencing issues with the functionality of the system, please email us at via our contact form on our website.

If you find information that you know to be incorrect, please reach out to us at via our contact form on our website, making sure to note the title of the data point. We will reach out to you for clarification.

If you're interested in providing information for us for a specific Pride celebration, we have a Research Intake Form, which can be found on our website.



