



Canadian Pride
Historical Society

Société Historique
de la Fierté Canadienne

Annual Report 2021/22

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Our Mission

Our Mission

The Canadian Pride Historical Society strives to connect people to the history of the Pride Movement in Canada through stories and promote an understanding of why we have Pride.

Our Vision

The Canadian Pride Historical Society seeks to inspire conversations about the future of the Pride Movement in Canada as we share the stories of our past.



Land Acknowledgement

We acknowledge that the lands on which we are researching the Canadian Pride Movement are the traditional lands of the First People of North America which consist of the First Nation, Métis, and Inuit communities.

We encourage you to learn more about your First Nation, Métis, and Inuit community and how we can all work together in a spirit of reconciliation.

Please read and commit to [the Truth and Reconciliation Commission of Canada's Calls to Action](#) to learn more.



Message from the Chair and CEO

In the Spring of 2021, we made the difficult decision to delay our official launch scheduled for June that year to address issues and gaps with our research methodology. Over the summer of 2021, we completely rethought how we were going to conduct the research project and make it more manageable for our volunteers. Now, over one full year later, we have successfully launched the first set of our research and education materials for Manitoba.

I have deep respect and admiration for all our volunteers that have worked extremely hard to get us to this point. They have demonstrated their ability to quickly adapt to ever-evolving changes in the organization as we figured out our footing. Throughout 2021, we had many successes including developing our research protocol and education lesson plan framework, debuting on social media, launching our official website, and securing funding for our operations.

On June 3, 2022, we completed our long-awaited launch of the Manitoba research and education materials. We announced our launch at the Canadian Museum for Human Rights alongside speakers from the Government of Canada, the City of Winnipeg, the Manitoba Teachers' Society, the CPHS Advisory Committee, and the Canadian Museum for Human Rights. That following Sunday, we marched in the Pride Winnipeg/Fierté Canada Pride parade.

The launch of our research consisted of public access to our research database the Pride Information Management System (PIMS) and a preview of our soon-to-be launched Canadian Pride Wikipedia.

Our research teams are now turning their attention to Alberta and the rest of Canada.

With our launch, we published our K-12 lesson plans that provide instruction on foundational pride topics, national pride history and local pride history. Additionally, we have compiled a comprehensive listing of educational resources on a variety of GSRD topics.



Message from the Chair and CEO

In May 2021, we debuted on Facebook and Twitter, followed by LinkedIn in the fall and Instagram in May 2022. We continue to post regularly to engage and educate our audiences. Our official website was launched in June 2021 and is available in both official languages. To keep our supporters up to date on our developments we have our quarterly newsletter. We had a very healthy financial year for fiscal 2021/22 with a net income of \$4,117.

Our volunteer base continues to grow with over 36 volunteers in a variety of roles including the Board of Directors, research, education, communications, marketing, finance, fund development, and human resources. In December 2021, the Board of Directors adopted the organization's accessibility policy and implemented the accessibility plan in the spring of 2022.

Overall, the last 12 months have seen tremendous growth for our organization. We also have a long road ahead and will need to address a variety of challenges over the next year including ongoing translation of our research and external communications, increasing diversity amongst our volunteer base, securing more funding, and recruiting individuals to address our skill gap for website, translation, and fundraising.

I am proud of every volunteer and their efforts, and I am excited for the road ahead for our organization as we work collectively to document and share the story of the Pride Movement of Canada.



Chair and CEO
Jonathan Niemczak



Organization Overview

Total revenue: \$5,150	Number of entries in PIMS: 528	Number of volunteers: 36
Net income: \$4,117	Number of lesson plans: 12	Total number of social media followers: 531



Research Project Highlights

Developed a research protocol outlining our methodology for conducting our research.

Recruited and developed three volunteer research teams.

Launched the Manitoba research results on June 3, 2022.

The public now has access to our research database (PIMS) which has over 528 historical entries.

Completed research in over 16 communities in Manitoba and Alberta.



Education Project Highlights



Recruited and developed a team of Education Coordinators.

Developed 12 lessons plan from K-12.

All our lesson plans reviewed by the Manitoba Teachers' Society and subject matter experts.


Published a comprehensive education resource listing on our website.

Presented to three companies on the history of the Pride Movement in Canada as part of our launch and learn initiative.



Grade: K to 4

Learning Outcomes & Lesson Focus	Resources
<p>Students will:</p> <ul style="list-style-type: none">Identify the meaning of the term PrideDescribe ways in which Pride can be shownIdentify the applicability of Pride to the Gender, Sexuality and Relationship Diversity (GSRD (LGBTQ2+)) communities <p>Lesson Focus</p> <p>As a result of the learning activities within this lesson students will be able to</p> <ul style="list-style-type: none">define the term Pridedescribe why communities celebrate Prideidentify how one can show Priderecognize the cultural influences which have contributed to the GSRD (LGBTQ2+) communities celebrating Pride	<p>Lesson Materials/Supplies</p> <ul style="list-style-type: none">dictionary for definition of Pridepictures of various Pride celebrations and events with a focus on GSRD (LGBTQ2+) communities, but also including imagery of "Hispanic Pride", "Black Pride" and other cultural pride events. <p>Print/Publications</p> <ul style="list-style-type: none">Links to Manitoba Curriculum - Kindergarten to Grade 8 - Physical Education/Health Education - Human Sexuality - https://www.edu.gov.mb.ca/k12/cur/phys_hlth/hs_k-8/Manitoba Teachers' Society: e2LGBTQIA Lesson Plans - https://www.mbteach.org/mtscms/2018/04/17/lgbtg-lesson-plans/History of Pride Video: https://www.youtube.com/watch?v=nbWzRhUheQ



Notes to Teacher

The use of the term Pride, even outside the context of Gay Pride or the GSRD (LGBTQ2+) communities, is sensitive due to its connection with religious or other beliefs. It will likely be necessary to acknowledge that there are both positive and negative connotations to the term pride.

When the lesson brings the focus of Pride to the GSRD (LGBTQ2+) communities, the concepts related to sexuality and gender identity might still be foreign to the students, and even the basic terms making up the acronyms might be unknown. It might be necessary to provide lead-in knowledge to the students which introduces that discrimination and harm has taken place based on who people "love" or "are attracted to".

Treat the topic of sexuality and gender roles with sensitivity, always showing consideration for others. Encourage students to respect differences and to celebrate the rights and feelings of others, keeping in mind that not all families/cultures value the same things. To neutralize the topic or make it less personal, choose stories or books about how social and cultural influences affect sexuality and gender roles. It is important to allow students to form their own opinions about what kinds of messages the media convey to youth.

Acronyms

- LGBTQ2+: Lesbian, Gay, Bisexual, Transgender, Queer, 2-Spirit
- There are many versions of acronyms for this community with letters being added, removed, or reordered based on who is being represented and how. There is no perfect or authorized version for use in education, rather, being aware of any local cultural sensitivities can assist in utilizing culturally competent language.

Our Team

Chair and CEO

Jonathan Niemczak

Vice-Chair and COO

Jordan Hirsch

Board Members at Large

Kat Foss

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Content Team

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Vassan Aruljothi

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Our Supporters



CALGARY PRIDE

